

## The Westwood Academy Careers Programme

<b>Target Group</b>	<b>Careers and Work-Related Education Activities Careers Information Advice and Guidance</b>
Year 7	<p>Kudos Training Session</p> <p>Mentor time activity booklet - New Beginnings</p> <p>Assembly - Careers Visitor</p> <p>“Inspiring Futures” Day</p> <p>Careers Fair (from 2018)</p> <p>Induction to Careers Centre</p> <p>Dedicated and well-resourced careers area to support CIAG and careers research</p>
Year 8	<p>Mentor time activity booklet - Thinking Ahead</p> <p>Assembly - Careers Visitor</p> <p>“Inspiring Futures” Day</p> <p>Careers Fair (from 2018)</p> <p>Dedicated and well-resourced careers area to support CIAG and careers research</p>
Year 9	<p>Assembly - Options and Using Labour Market Information</p> <p>Mentor time booklet - Making Decisions</p> <p>Assembly - Careers Visitor</p> <p>“Inspiring Futures” Day</p> <p>Careers Fair</p> <p>Options Taster Day</p> <p>Options Evening</p> <p>Dedicated and well-resourced careers area to support CIAG and careers research</p>
Year 10	<p>Mentor time booklet -New Horizons</p> <p>Assembly - Apprenticeships</p> <p>“Inspiring Futures” Day</p> <p>Careers Fair</p> <p>Individual careers interviews and action plan</p> <p>Dedicated and well-resourced careers area to support CIAG and careers research</p>

Year 11	<p>Assembly - Options Post Year 11 and Using Labour Market Information</p> <p>Assembly – various apprenticeship providers</p> <p>College Day /PET Xi Roadshow- Support with applications, CV writing, interview technique.</p> <p>Mentor time activity booklet - Moving On or Passport To Sixth Form</p> <p>Careers Fair</p> <p>Individual careers interviews and action plan</p> <p>Sixth Form Recruitment Evening</p> <p>Open day information - City College, Henley College, WMG, Warwickshire College, Moreton Morrell, Solihull College</p> <p>Year 11 - 12 Sixth Form Transition Days</p> <p>Dedicated and well-resourced careers area to support CIAG and careers research</p>
Year 12	<p>Careers Fair</p> <p>Induction Day – Coventry University</p> <p>Project Trust – Gap Year presentation</p> <p>Apprenticeship Event – Ricoh Arena</p> <p>The Skills Show - NEC</p> <p>UCAS Convention - NEC</p> <p>Transition Day - Personal Statement Writing/Apprenticeships/Applications and Interview Technique</p> <p>Individual careers interviews and action plan</p> <p>Weekly emails to all students to update on apprenticeship vacancies and a range of noticeboards in sixth form area to support CIAG.</p> <p>Dedicated and well-resourced careers area to support CIAG and careers research</p> <p>Leadership Programme</p>
Year 13	<p>Careers Fair</p> <p>Student Finance Presentation</p> <p>Apprenticeship Event – Ricoh Arena</p> <p>The Skills Show - NEC</p> <p>Individual careers interviews and action plan</p> <p>Weekly emails to all students to update on apprenticeship vacancies and a range of noticeboards in sixth form area to support CIAG.</p> <p>Dedicated and well- resourced careers area to support CIAG and careers research</p>

## **Additional Careers Enrichment Activities**

Working in established partnerships with employers, training providers and higher education establishments we also seek to offer a variety of careers enrichment activities. Such activities might target a year group, a particular pupil group or simply focus on interested students. Examples of career enrichment activities are listed below;

## **Examples Of Recent Involvement in Local and National Initiatives and Employer Engagement**

Go4SET – Engineering Development Trust

Imagineers and Arup – Festival of Imagineers

Skills For Industry Programme – The Design and Technology Association

MTC – Engineering Experience Day

JLR – Activities Day

DHL – transport and logistics day

Warwick University – Warwick Inspire

Oxford University – Pathways Days

Speakers For Schools – assembly, music production and song writing workshops

Local College Visits – Moreton Morrell, Hereward College

Heart Of England Training – Hair and beauty taster sessions

Bouygues Uk – Pathway To Construction event and site visit, College Day activities

Whitefriars Housing – Work Experience, College Day activities

West Midlands Police – College Day activities

Hitz On Track – 6 week pre engagement programme for potential NEETS (Wasps)

Pet – Xi Apprenticeship assembly

Coventry City Council – apprenticeship assembly

Coventry University – Schools Experience Day

The Big Bang Fair (NEC)

The Skills Show (NEC)

KPMG Insights Experience Day

UCAS Conference (NEC)

Local Enterprise Partnership – Careers Networking Event

PET – Xi Roadshow

JLR Apprenticeships assembly

Pathways To Law – Warwick University

Pathways To Banking – Warwick University

Realising Opportunities – Warwick University

A2B - Birmingham University

Work Experience Placements